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EMBASSY OF THE REPUBLIC OF ZAMBIA

ZE/ANK/101/10/1

3rd April, 2018

The Chairman
Turkish Exporters Assembly (TIM)
ANKARA

THE 18TH WORLD EXPORT DEVELOPMENT FORUM (WEDF), LUSAKA, 4TH TO 6TH SEPTEMBER, 2018

Zambia is scheduled to host the 18th edition of the World Export Development Forum (WEDF) from 4th to 6th September, 2018 in Lusaka, Zambia at Mulungushi International Conference Centre. This follows an official announcement that was made at the 17th WEDF which took place in Budapest, Hungary from 24th to 26th October, 2017. The theme of the Forum is **"Scaling up through Trade: Skill, Innovate, connect"** and it is anticipated that more than 600 local and foreign business people will participant.

The World Development Forum is a unique global platform dedicated to supporting trade-led development. WEDF provides an issue focused setting for policy makers, trade and investment, support institutions and business leaders to gain practical understanding in trade competitiveness. It also provides unparalleled opportunities for business operators to network and meet with potential partners. Therefore, the event will focus on best practices in scaling up trade and investment in Africa, and spotting innovative opportunities in and beyond the region.

In view of the above, it would be appreciated if your institution could disseminate the information to your members about the 18th WEDF. Your members that may wish to participate in the forum can do the registration through the International Trade Centre at the following website <https://wedf-registration.org/>.

Cephas Silwamba
Charge d Affaires

EMBASSY OF THE REPUBLIC OF ZAMBIA-ANKARA